

People's Computer Company
Dr. Dobb's Journal • People's Computers
Box E, 1263 El Camino Real
Menlo Park, CA 94025

NONPROFIT ORG



SPECIAL OFFER

U Dec 78



People's Computer Company_____

P. O. Box E, 1263 El Camino Real, Menlo Park, California 94025, Telephone (415) 323-3111

SPECIAL OFFER

Dear Subscriber:

May we save you some money?

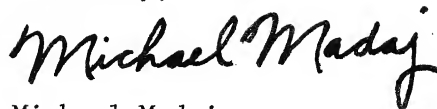
This is a special renewal offer for all People's Computers subscribers, past and present. On November 1 our basic subscription rate for one year will increase to \$10. Along with this, the beginning of 1979 will find us with a new name - Recreational Computing.

Since you are or have been a subscriber, we are offering you the option of extending your subscription for one or two years at the current lower rates. This is a savings of 20%!

Please fill out the enclosed renewal notice, enclose your check or charge card information and mail it to us before November 30, 1978 to take advantage of this special offer.

We hope you'll take us up on this inflation-fighting deal. But you'll have to act promptly!

Sincerely,



Michael Madaj
Circulation Manager

Enc.

FIRST CLASS
PERMIT NO. 756
MENLO PARK, CA

BUSINESS REPLY MAIL

No postage stamp necessary if mailed in the United States

Postage will be paid by

People's Computer Company
Box E, 1263 El Camino Real
Menlo Park, CA 94025

SPECIAL PC Renewal Form

Yes, I want to beat inflation and save 20% on People's Computers.
I enclose payment for:

☐ \$8 One Year ☐ \$15 Two Years

07870NELSOT04 A 3399
THEODOR H NELSON
SWARTHMORE COLLEGE
BOX 3
SCHOOLEYS MOUNTAIN, NJ 0787

Please charge my card:

☐ Visa ☐ Master Charge

Card Number _____

Expiration Date _____

Signature _____

Please allow 6-9 weeks to process your renewal.
Offer expires November 30, 1978.

D1

Outside U.S., add \$4/year for postage.
Airmail rates available on request.
Please send US\$ on a US bank.

We are a non-profit organization. If you place your own postage on the front of this envelope, you'll save us 25 cents.

Thank you.

